

THE QUARTERLY

Winter 2024





CCFCU raises \$8,854 for Ending Hunger in Maine

CCFCU raised \$8,854 at our Fifth Annual Bag Toss Tournament held at Keeley's Banquet Center in October. Contributions to the Maine Credit Unions' Campaign for Ending Hunger can be made at any credit union branch or online at https://campaignforendinghunger.org/myccfcu/. Since 1990, the Maine Credit Unions' Campaign for Ending Hunger has raised over \$12 million dollars to help end hunger in Maine with 100% of all funds raised staying in Maine.

CCFCU Employee Volunteers (L to R): Karen Rickett, Ross Biette, Amy Sithavady, Debbie Martin, Ryan Grund, Carrie Ann Dyer, Heather Cronin, & Jen Richards



PRESIDENT'S MESSAGE

In the face of another year marked by economic uncertainties and challenges, I am pleased to announce that Cumberland County had a successful year. Despite navigating a challenging interest rate environment, CCFCU continued to have strong earnings. The stability and security of a credit union are best evidenced by its capital, and I am proud to report that CCFCU is projected to end the year with over 9.00% capital, reflecting a capital growth rate of nearly 6%.

In 2023, CCFCU welcomed 1,275 new members and originated loans totaling over 75 million dollars. Notably, we achieved a milestone in dividend payments, disbursing a record-breaking 8 million dollars to our members.

The year also saw the introduction of several new products, including low down payment mortgages, a Visa rewards credit card, and our most exciting offering of 2023 – instant issue debit cards. Now, members can walk into any branch and leave with a new debit card instantly, eliminating the wait for mail delivery.

At CCFCU, our commitment to cybersecurity remains unwavering. In 2023, we continued to prioritize the protection of your data, installing state-of-the-art firewalls. Furthermore, plans are underway to implement new switches and routers in early 2024, reinforcing our dedication to data security. As we embark on a new year, I urge you to remain vigilant against fraud. With fraud prevalent everywhere, if an offer appears too good to be true, it probably is. If you're not sure, ask questions, refrain from clicking on suspicious offers, or simply hang up.

In closing, I extend heartfelt thanks for your continued business and the trust you place in CCFCU. We recognize that you have various financial choices, and we value the confidence you have in us. From all of us at CCFCU, we wish you a safe and joyous New Year.

HOLIDAY CLOSINGS

Martin Luther
King Jr Day*
Monday, January 15

Presidents' Day*Monday, February 19

Patriots' Day*
Monday, April 15

*Our Contact Call
Center will be closed on
the Saturdays' prior to
MLK Jr Day, Presidents'
Day, and Patriots' Day.
Holiday & After-Hours
Card Call Center is
available at
1-833-999-1097.



President & CEO



*Annual Percentage Yield. Accurate as of December 1, 2023. Minimum balance requirement is \$1,000. A minimum daily balance of \$150,000 is required to earn the annual percentage yield listed. This is a limited time offer, available rates subject to change without notice. Once a certificate is opened, the rate remains fixed through maturity. New members must meet CCFCU's membership requirements and, at minimum, open a savings account. Early withdrawal will reduce earnings. A penalty may be imposed for early withdrawal. Federally insured by NCUA.

Falmouth Contact Center 101 Gray Road Falmouth ME 04105 Fax (207) 878-5327

Loan Fax (207) 797-4924

(207)878 - 3441

Mon-Wed: 8:30 - 4:30 Thu & Fri: 8:30 - 5:30

Phone Lines Open Saturdays: 8:30-1:00

After Hours Cards Call Center 1-833-999-1097

BRANCH HOURS

Mon-Wed: 8:30 - 4:30 Thu & Fri: 8:30 - 5:30 Saturday: CLOSED

Gray
43 Lewiston Road
Gray ME 0 40 39
(207) 657-4777
Fax (207) 657-6352

Portland 1345 Washington Ave Portland ME 04103 (207) 797-6492 Fax (207) 797-7470

Windham 808 Roosevelt Trail Windham ME 04062 (207) 892-3359 Fax (207) 892-4109

Yarmouth 808 US Route 1 Yarmouth ME 04096 (207) 846-5076 Fax (207) 846-4964

Westbrook 150 Main St Westbrook ME 04092 (207) 854-9850 Fax (207) 854-9844

myccfcu.com



Is Now the Time to Go Longer on your Certificates?



As interest rates have risen, share certificates (also known as CDs) have again become very attractive investments and most people have invested in shorter terms, usually 12 months or less. As rates peak, is now the time to go longer on these investments? Ken Tumin, founder of Depositaccounts.com thinks now might me the time to start investing in longer term certificates, "It's likely that we are past peak rates, and that rates will fall in 2024 and in future years. Thus, it makes sense to go long with CDs, such as 5-year terms. To hedge your bets, include terms from one to five years. Starting a CD ladder will provide this mix." ¹ Regardless of the term you are looking for, CCFCU has great rates!

1 https://www.cnn.com/2023/09/20/success/park-cash-save-interest-rates/index.html

Avoiding Travel Scams

If you are planning a trip somewhere, here are a few things you may not be aware of that you should be on the lookout for.

Hotels Shouldn't Call Your Room for Payment Information: Fraudsters call a hotel front desk and ask to be put through to a specific (yet likely randomly chosen) room. The scammer will pretend to be from the hotel and ask the guest to



"re-read" or verify their card information in some way. If this ever happens to you, tell the caller you will clear up any issues directly at the front desk, hang up, and walk down to a legitimate hotel employee to verify the request before providing any personal information.

Be Cautious of Free Wi-Fi: Beware of free Wi-Fi, especially in nearly empty or unfamiliar locations. Scammers can track your activity with any connected devices. They can steal your identity or financial information. It is recommended to turn auto-connect OFF for Wi-Fi, especially when travelling.

The Best Deal Is Not Always the Best Outcome: Many consumers are aware of the standard travel scams, such as winning a free vacation or cruise, but also be aware of online "tools" advertised to get you the best rates on your trip. As we collectively rely on technology more and more, fraudsters become more creative and sneakier in their attempts. If you don't recognize the website offering you a great deal on your vacation package, it's probably best to avoid booking through it and entering your payment information.

Always use your best judgement when traveling. Rely on trusted sources and make your arrangements directly with known businesses. Don't give information over the phone if you have the option to give it to a physical person face-to-face and keep these signs of fraud in mind so you can avoid becoming a victim.